

MCANDREW LEADERSHIP

WE DON'T LEAD. WE EMPOWER.



OUR SERVICES

McAndrew Leadership is an International Development consultancy specialising in strategic management and capacity building of staff, systems and processes to enhance the work of non-profit and humanitarian outfits.

We offer a comprehensive range of services aimed at enhancing your organization's effectiveness, sustainability, and social impact. With a deep understanding of the unique challenges faced by NGOs and charitable organisations, we can provide tailored services that address your specific needs and drive positive change within your organisation.

1. INSTITUTIONAL GRANT WRITING

We are able to support in developing comprehensive project proposals that will support organisation's in obtaining local and institutional funding to support their goals and initiatives. Our team will be able to work closely with the client to understand their organisational structure, capacity and objectives and create a proposal that has clearly outlined goals and objects. This will ensure that we can craft clearly developed proposals that effectively communicate the project's vision, anticipated impact and achieved outcomes.

We are able to ensure they are fully structured and align with the requirements of the intended funders and increase their chances of securing the funds needed to bring the project to life.

This can be presented in two formats:

1	Standardised	The project proposal will be offered to the client in a standardised template that includes questions commonly found in proposals. This approach enables the client to have a comprehensive project document with answered questions, which can be easily adapted to meet the specific format requirements of the institutional funders that they may apply to in the future.
2	Specified	The project proposal will be given to the client in the precise format requested by the funder. This ensures total compliance with the funder's requirements and therefore, will likely increase the chances of a successful proposal submission.

Note: Due to the variation in proposal size, the price would have to vary depending on the written content.

2. MONITORING AND EVALUATION SERVICES

Our experienced staff conduct monitoring and evaluation activities, providing insights and data to fully assess the ongoing progress and outcomes of projects. We design monitoring and evaluation frameworks, develop data collection tools, and carry out on-the-ground assessments to gather information. Through continued analysis, we track project performance, identify strengths and weaknesses of the project, and support the organisation in making informed decisions to improve projects and maximise impact as well as prepare for improvements in subsequent projects.

Different M&E services we offer, which can be customised and selected based on specific needs:

- **Program/Project Evaluation**
- **Monitoring Systems Development**
- **Sample Testing**
- **Baseline and Endline Studies**
- **Data Collection and Analysis**
- **Performance Measurement**
- **Impact Assessment**

3. PROGRAM DESIGN

Our program design services can empower organisations to develop impactful initiatives that align with their mission and importantly, the United Nations' Sustainable Development Goals (SDGs). We conduct thorough research, assessing the needs and context of an implementing area, to inform the design process of programmes across different sectors.

Our team work collaboratively with the clients to define clear objectives for their projects, develop interventions based on evidence, and create comprehensive implementation plans. By incorporating stakeholder consultations and our own experience in the sector, we ensure that programs are effective, sustainable, and capable of creating meaningful change.

4. DONOR MAPPING


Our donor mapping services provide organisations with a strategic roadmap to identify potential funding sources. We use research and existing tools to identify relevant donors and their funding calls which are aligned with a client's mission and project goals. We can assist in understanding the funding priorities, criteria, and preferences of potential donors, enabling clients to tailor their proposals accordingly.

5. TOOLKIT CREATION

Our toolkit development services can cater to organisations working across various sectors and regions, providing them with resources, guidelines, and best practices. We can collaborate with an organisation's team to understand the specific challenges and needs within your target sector or region. We use on-the-ground insights and valuable desktop research to create comprehensive toolkits relevant to the client's specific context. These toolkits equip your organisation with the necessary knowledge and resources to implement projects effectively, enhance efficiency, and achieve sustainable outcomes in line with international sustainability goals.

5. TRAINING SESSIONS

We can offer engaging and customised training sessions designed to enhance the capacity and skills of individuals and organisations. Our sessions will be able to combine theoretical frameworks with practical insights and interactive exercises to facilitate learning and knowledge transfer.

TRAINING SESSIONS 1/2		
<p>Intro to M&E: Tools and Methods</p>	<p>This training session will provide an overview of effective Monitoring and Evaluation (M&E) in development projects. Participants will learn about tools and methods for M&E, including data collection techniques, KPIs, surveys, stakeholder engagement, and qualitative methods. We will give a general outline of the M&E process and ask participants to create their own M&E approach for example projects. Completing the training will enable participants to track project progress, measure impact, and incorporate M&E into project decision-making.</p>	
<p>Good Safeguarding Practices</p>	<p>This training session will focus on promoting good safeguarding practices within charitable organisations. This will include explaining the importance of safeguarding vulnerable individuals and how to create a safe and inclusive environment for vulnerable people as well as the staff working in these contexts. Topics covered will include policies and procedures (discussion of the specific client's policies as well as a standard practice), risk assessment, prevention strategies, reporting mechanisms, and responding to safeguarding concerns.</p>	
<p>Managing Safeguarding Investigations</p>	<p>This session will go deeper into the process of managing safeguarding investigations. Participants will learn about the key steps involved in conducting safeguarding investigations. This can include evidence collection, interviewing techniques, comprehensive documentation, and ensuring confidentiality.</p>	
<p>Ethical Content Gathering</p>	<p>This training session will address the ethical considerations involved in gathering content for projects. Participants will explore issues such as informed consent, privacy protection, confidentiality, cultural sensitivity, and the responsible use of technology and media. Participants will leave the training session with a strong understanding of ethical guidelines and best practices in international development to ensure the rights and dignity of all beneficiaries involved.</p>	
<p>Managing Producer Cycle</p>	<p>This session would focus on explaining the concept of the producer cycle within the context of international development. Participants will learn about the traditional stages of the producer cycle, including planning, production, quality assurance and delivery. Key topics will include planning stages, project management methods, coordination with stakeholders and implementing partners, resource acquisition and allocation and risk management.</p>	

<p>Value for Money (VFM)</p>	<p>These training sessions offer a shorter course which will likely be incorporated as an element of another project. We can discuss VFM specifically in the context of project implementation, focusing on how to optimise resource-use to achieve maximum impact. Participants will gain skills in cost-effectiveness analysis, financial management, budgeting, and monitoring project outcomes in specific relation to costs.</p>
<p>Project Design - Logical Framework Approach</p>	<p>In this session, we will familiarise participants with the Logical Framework Approach (LFA) for project design. This will include explaining the key components of the logical framework matrix, including the problem analysis, objectives, indicators, activities, and assumptions. Participants will learn how to apply LFA to develop well-structured and results-oriented project proposals. This can be included as a part of the proposal writing services.</p>
<p>Intro to International Development/SDGs</p>	<p>This session provides an introduction to the field of international development and the Sustainable Development Goals (SDGs). We will explore the global development agenda, including its historical context, key actors, and the interconnectedness of the SDGs. Participants will gain a broad understanding of the challenges and opportunities in international development work and how organisations can increase their access to institutional funding by orienting their work toward the attainment of the SDGs.</p>
<p>Theory of Change Essentials</p>	<p>This session will prioritise introducing participants to the Theory of Change (ToC) framework. Participants will learn how to develop a ToC, which outlines the logical pathways and assumptions underlying a project. This content will provide participants with key skills for effectively communicating their project with institutional donors by enabling them to define and explain clear outcomes, map activities in a logical way and identify key performance indicators to measure progress and impact.</p>
<p>NGO Sector Training</p>	<p>This training session focuses on the unique characteristics, challenges, and opportunities within the NGO sector. You will discuss the role of NGOs in development, their governance structures, funding models, and advocacy strategies. Participants will gain insights into the sector's ethical considerations, stakeholder engagement, and best practices for sustainable impact.</p>
<p>Introduction to ISO</p>	<p>This training session aims to introduce participants to the International Organization for Standardization (ISO) and its relevance in various contexts.</p>
<p>Sphere Standard Training</p>	<p>This training session focuses on the Sphere Standard, a set of internationally recognized guidelines for humanitarian response. You will introduce participants to the core principles, standards, and indicators outlined in the Sphere Handbook. Topics we will cover will include water and sanitation, shelter, health, food security as a certainty. We can choose other topics dependent on the client and the context and work they do, or wish to do in the future, i.e. emergency preparedness, protection etc. Participants will learn how to apply the Sphere Standard in their work.</p>