

# MCANDREW LEADERSHIP

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**WE DON'T LEAD. WE EMPOWER.**



# ABOUT US

McAndrew Leadership is an International Development consultancy specialising in strategic management and capacity building of staff, systems and processes to enhance the work of non-profit and humanitarian outfits.

Our consultancy was founded on the unique expertise amassed by our Chairman through his experience within the sector over the past four decades. Harnessing this extensive wealth of knowledge, we empower charitable entities to effectively fulfil their missions, expand their impact and strategy for long-term sustainability.

McAndrew Leadership is unique in its approach when compared to other management consulting companies, as it operates with an ethical dimension, upholding the strong values and ethics of a charity, striving to end inequality and uplift the lives of the world's most vulnerable communities.

Since its inception in 2016, McAndrew Leadership has facilitated the strategic growth and development of a multitude of NGOs and charitable organisations, both in the UK and internationally.



# MESSAGE FROM OUR FOUNDER

*At McAndrew Leadership, we were founded upon a deep commitment to humanitarianism. Our comprehensive understanding and unwavering dedication to the charitable sector enables us to fully understand the distinctive challenges and requirements faced by international and European-based organisations.*

*When beginning this organisation, my mission was to empower and cultivate young people to be exceptional professionals within the NGO sector. By harnessing their passion and leveraging my decades of experience, we have generated vital resources, enhanced staff capabilities, and strategically managed numerous organisations to be influential players in the sector. I deeply look forward to working with you in creating meaningful change and making a lasting impact.*







# OUR GOALS



## **Enhance the capacity and strategic management of charitable organisations**

Deliver comprehensive services to advance the work of charitable entities, allowing them to reach their full potential, and maximising their impact on a global scale.



## **Capacity Building for Young Professionals**

Capacity-build and train young professionals, equipping them with the vital skills to succeed in the non-profit and humanitarian sectors.

**Tying this all together is our main ethos:**

**WE DON'T LEAD. WE EMPOWER.**



# OUR SERVICES

## PLANNING AND STRATEGY DEVELOPMENT



- Diagnostic Analysis
- Business Plan Development
- Strategy Development

## ORGANISATIONAL AND OPERATIONAL DEVELOPMENT



- Programme Development and Monitoring
- Funding Support
- Partnership Development
- HR Development

## MENTORING AND COACHING



- Creating and Instilling a Unified Goal
- Developing Leadership Skills
- Improving Strategic Thinking and Decision Making
- Creative Problem Solving

## TRAINING



- Professional Development
- SDG Training
- M&E Training







# PLANNING AND STRATEGY DEVELOPMENT

At McAndrew Leadership, we enable charities and businesses to flourish by analysing their current operations and providing support in crafting a pathway to success. Through meticulous assessment, bespoke and tailored support programmes, and strategic planning, our team maximises your organisation's potential to the fullest extent. By aligning our work with your goals, we enable your organisation to achieve its objectives and accomplish its greater purpose.

## What you will get

### 1. DIAGNOSTIC ANALYSIS

Through our comprehensive analysis, we will assist you in defining the exact purpose and goals of your organisation, evaluating its current status, and creating a plan for tangible, actionable progress.

### 2. BUSINESS PLAN DEVELOPMENT

McAndrew Leadership offers tailored solutions to align with both your short-term and long-term plans, allowing you to set achievable goals for your business and strategically planning for the future through developing robust systems and structures.







# ORGANISATIONAL AND OPERATIONAL DEVELOPMENT

What does it take for an organisation to become impactful, sustainable, and productive within the NGO and International Development sectors? At McAndrew Leadership, our experience enables us to uncover the answers to these crucial questions. We recognize that complex challenges call for unique solutions. By evaluating the strengths and weaknesses of your organisation, we can enhance its capacity and empower your organisation to create a meaningful impact.

## What you will get

### 1. PROGRAMME DEVELOPMENT AND MONITORING

Our team collaborates closely with key personnel to develop, implement, and evaluate programme design mechanisms, monitoring and evaluation systems, as well as other relevant programme development initiatives.

### 2. FUNDING SUPPORT

Obtaining institutional funding for charity projects is a persistent challenge. Our proposal writers understand international funders' priorities and can assist you in identifying suitable funds for your organisation and begin the process of proposal writing.

### 3. PARTNERSHIP DEVELOPMENT

Partnerships play a vital role in enhancing expertise, building upon existing knowledge, and expanding available resources. Leveraging our extensive network of charities, we are committed to supporting you in forging mutually beneficial partnerships for a prosperous future.

### 4. HR DEVELOPMENT

We understand the importance of professional, skilled and satisfied employees for every organisation. Our expertise lies in reviewing and capacity-building your team, recruiting the most suitable staff and adapting your organisational structure to maximise the effectiveness and competency of your organisation and its members.





# MENTORING AND COACHING

Saif is a British Bangladesh humanitarian. He was formerly the Chief Executive Officer of a number of UK based not-for-profit organisations. Ahmad has worked over 35 years spanning from local and central government, as well as making significant contributions to the charity sector. During his time at Muslim Aid, Ahmad implemented a robust strategy which attracted funding, increasing the income of the organisation 3-fold in just 2 years. He also secured partnerships and substantial funding from DfID, ECHO, WHO, World Bank, Asian Development Bank, UNDP for programmes in Indonesia, Somalia, Bangladesh, and across the world. Drawing upon his impressive track record and with his dedicated team, McAndrew leadership is expertly positioned to coach and mentor you for success in the NGO sector.

## What you will get

### 1. CREATING AND INSTILLING A UNIFIED GOAL

Saif excels in aligning and developing senior teams within charitable organizations, fostering unity and commitment to achieve common goals. By synchronizing aspirations and objectives, he drives the team towards collective success.

### 2. DEVELOPING LEADERSHIP SKILL

Through comprehensive assessments, Saif empowers senior leaders to identify areas for improvement and develop their leadership skills. By leveraging their strengths and addressing their weaknesses, he is able to unlock their full leadership potential.

### 3. IMPROVING STRATEGIC THINKING AND DECISION MAKING

Saif understands organizational dynamics and guides management in overcoming hurdles and finding innovative solutions. His guidance helps leaders develop strategic thinking abilities, driving organizational growth by navigating complex situations.

### 4. CREATIVE PROBLEM SOLVING

Through one-to-one sessions and "what if" scenarios, Saif stimulates creative thinking, encourages the consideration of unique and alternative solutions, and supports senior leaders in identifying the best solution for any situation they encounter.







# TRAINING

We understand the crucial role of a capable and skilled workforce in the success of any organisation. Unlocking the full potential of your charity begins with empowering your staff through capacity building and skills training. Our tailored services cater to your specific needs, focusing on the areas where skill development is critical. From managers and executives to the entire workforce and volunteers, our range of training programmes benefits staff at all levels within your organisation.

## What you will get

### 1. PROFESSIONAL DEVELOPMENT PROGRAMMES

At McAndrew, we prioritise professional development programmes to empower individuals and organisations in the changing landscape of international development. With tailored training opportunities, manuals and programme design support, we foster growth, enhance skills, and ensure success in today's dynamic work environment.

### 2. SDG TRAINING

The United Nations Sustainable Development Goals (SDGs) serve as the cornerstone for shaping global development in the future. These international commitments are designed to drive transformative change worldwide. At McAndrew, we wholeheartedly embrace these goals and are dedicated to equipping ourselves and others with the necessary tools and knowledge to take meaningful action for the future and advance efforts toward meeting the SDGs, aligning organisational values and programmes with SDG priorities.

### 2.M&E TRAINING

Effective Monitoring and Evaluation (M&E) in development projects is essential. We will provide key learning about tools and methods for M&E, including data collection techniques, KPIs, surveys, stakeholder engagement, and qualitative methods. Completing the training will enable participants to track project progress, measure impact, and incorporate M&E into project decision-making.





# OUR CLIENTELE

## 01 INTERNATIONAL HUMANITARIAN AGENCIES

International charities play a crucial role in delivering life-saving and essential support to vulnerable individuals and communities across the developing world. Leveraging our expertise, we provide essential assistance to international organisations engaged in offering both long-term developmental support and immediate emergency relief efforts.



## 02 COMMUNITY & GRASSROOTS ORGANISATIONS

McAndrew Leadership is dedicated to providing vital support to clients who work tirelessly in some of the most marginalised areas of the UK. These clients demonstrate a steadfast commitment to addressing the root causes of societal issues and understand that real change begins in the community. We empower them to drive transformative change and make a lasting impact.





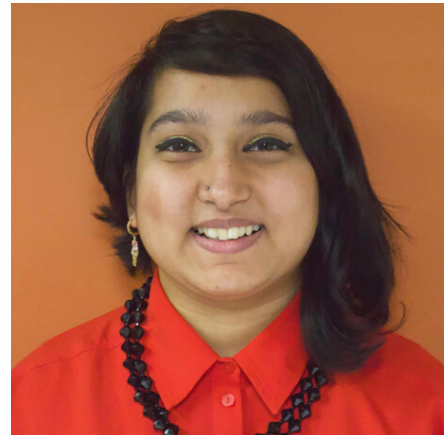
# MEET OUR TEAM



## Saif Ahmad

Chairman & Founder

Saif Ahmad worked over 35 years spanning from local and central government, private and voluntary sectors and was formerly the CEO of number of charities. In 2016, He started McAndrew Leadership and devoted himself to building up young professionals and building capacity for multiple organisations.



## Zahra Ahmad

Managing Director

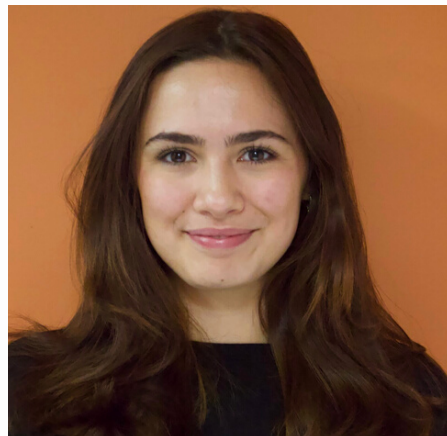
Graduated from King's College London with a BA in History, she has built her knowledge in charity sector over the past decade. Her role involves ensuring the smooth operations of the company and she is responsible for managing several clients ranging from NGOs to tech start-ups. Zahra has also worked within education and media, and in her spare time, writes and performs poetry.



## Adam Folorunsho Olowo

Director of Programmes

Graduated from SOAS with MA in Religion in Global Politics at SOAS and MA in Comparative Religion at Hamad Bin Khalifa University. Alongside conducting comprehensive research, Adam assists with writing grant proposals to secure funding for humanitarian projects across different sectors including WASH, education, agriculture, health, etc.



## Chloe Woolford

Head of Client Relations

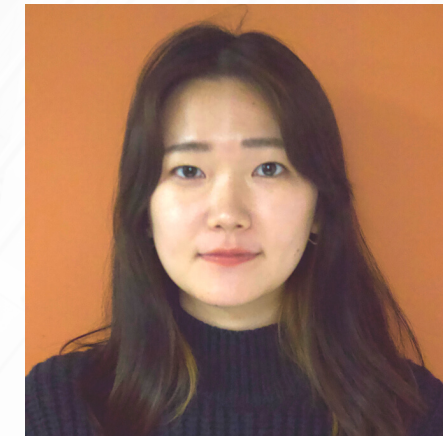
Graduated from King's College London with MA in Global Affairs. Chloe is responsible for maintaining and building strong relationships with clients as well as overseeing the delivery of funding proposals, working closely with team members. She also works to support clients with resource mobilisation, research and writing, offering tailored support.



## David Ball

Programme Development Coordinator

Graduated from the University of Leeds with a degree in History. David is interested in the power of partnerships in solving the world's most pertinent problems; namely, the role of knowledge exchange in facilitating timely, informed and effective decision-making in the humanitarian and development sectors.



## Yukiko Takahashi

Marketing Specialist

Graduated from University of East Anglia with MA in Globalisation, Business and Sustainable Development from the Following her Masters, Yukiko worked at a marketing coordinating company and a consulting firm in Thailand for 5 years, where she developed effective marketing plans, implemented marketing activities.



## Ahmad Munir Hossain FCS

Director of Quality Assurance and Compliance

Ahmad Munir has more than two decades of corporate experience in the areas of corporate governance, stakeholder management, regulatory affairs, responsible marketing and human resources. He served in different senior management and leadership roles, both in leading MNCs, JVs and local conglomerates. Graduated with MBA from University of Dhaka and qualified Chartered Secretary.



## Jo Jones

Head of Resource Mobilisation

With experience of senior management and strategic roles in the public and voluntary sectors, Jo is supporting organisational development and helping them access funding for projects in the UK and worldwide. A former secondary Head Teacher with a Masters' Degree in Management, she has over 25 years' experience in senior management roles in education and the voluntary sector.



# OUR CONTACT

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